

THE NONPROFIT RESOURCE GROUP



Are you taking the time to invest in your career? Are you making an investment in your staff – developing your new leaders?

The NonProfit Guide to Situational Leadership®- ½ Day Workshop

A comprehensive, proven and practical management tool designed to get the right results, retain staff and increase productivity.

Last year, the NonProfit Resource Group entered into an exclusive agreement with the Center for Leadership Studies to develop “industry specific” content and teach Situational Leadership® to the nonprofit community. Situational Leadership® was developed 40 years ago and has been taught to thousands throughout the world. The Situational Leadership model is often referred as "organized common sense".

The model consists of three basic steps - identify the task, diagnose the person's readiness, and then match your leadership style. Consider the many hats that you must wear each day and how you must constantly adapt to get the right results. Situational Leadership® It has been pointed out in study after study that there is a challenge with new leaders not being prepared to take over. We believe that many know how to manage and are well versed in technical training but struggle with how to lead people.

Who Should Attend

- Individuals in leadership roles, including supervisors, executives and managers at all levels. Board members may attend if they are joined by a staff member.

The NonProfit Guide to Situational Leadership®

\$119 (includes self-assessment of leadership style)

August 19 – 8:00 am to 12:00

Escondido Chamber of Commerce

720 North Broadway, Escondido, CA 92025

Reservations can be made at www.npresourcegroup.com. For additional information, please contact The NonProfit Resource Group at 760-715-4448.

This session is designed to introduce the model and give the participant the tools to begin using the model right away. There are two additional modules available to improve the ability to apply Situational Leadership® in different ways such as managing through change, and eliminating leadership mistakes such as over or under-leading. The NonProfit Guide to Situational Leadership® is required to attend these next courses.

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ABOUT THE ORGANIZATION

The NonProfit Resource group is dedicated to helping non-profits with developing plans for success. Integrated business planning (IBP) is rapidly replacing the often overused and underutilized strategic planning model. IBP refers to the process of connecting the planning function across the organization to improve the alignment of the mission with staff and fundraising activities. IBP can be much more affordable. ***A half day introduction session for your board and staff is only \$500.***

From this planning process, the NonProfit Resource Group can help define:

- Fundraising goals as well as design a comprehensive development plan outlining and linking all relevant tasks
- Succession plan for departments and/or program areas including recommendations for training, leadership development and other educational opportunities.
- Grant research and annual calendar for submissions.

Whatever your need and whatever your budget, the NonProfit Resource Group is here to help. The ultimate goal of The NonProfit Resource Group is to help you focus on the work of your organization with the assurance that help is only a phone call away.

Deborah Stanley, CFRE – Lead Consultant

As the principal consultant for the NonProfit Resource Group, Ms. Stanley brings unique insight to the world of non-profits. Prior to getting involved in the third sector, Ms. Stanley spent 15 years in corporate sales and marketing for organizations such as Northrup Grumman, Schlumberger and Seagate. She has experience working with a variety of funding vehicles including corporate and government grants. Her approach to resource development ensures proper leverage of existing and pending funds to plan for project sustainability. Her philosophy of deliverable results and knowledge of local and national funders have helped nonprofits throughout the area do more for their communities. She is a respected local speaker and expert in training emerging leaders and established professionals. She has published articles in several local publications and was the co-founder of the North County NonProfit Summit, which brought together local organizations to speak candidly about issues and the state budget crisis.

Steve Kenney - Trainer

Mr. Kenney has a BA in Economics from San Diego State University and over 20 years public speaking experience. A careerlong advocate of the Situational Leadership, he has brought his unique perspective to many industries including hospitality, sales, construction and athletic organizations. He is a championship level coach, and his training experience covers a wide range of areas including work with at risk and disabled youth. He is a great resource in many areas of Leadership Studies.