



**Association of Fundraising Professionals – San Diego Chapter  
 March 5, 2010 Presentation with Kent Dove  
 Luncheon and All Day Workshop Presentations**

Join us at our special, expanded March program and meet our esteemed guest!

**FINDING FUNDRAISING  
 SUCCESS IN 2010**

**A New Culture of Giving – A New  
 Model for Results**

Date: Friday, March 5, 2010

Time:

- 8:15-11:15 am Morning Workshop –  
 Overview and Annual Giving
- 11:30-12:00 pm Luncheon Registration and  
 Networking
- 12:00 – 1:30 pm Luncheon – *Ten Commandments  
 for the Annual Fund*
- 2:00 – 4:30 pm Afternoon Workshop –  
 Major and Planned Giving

Location: DoubleTree Hotel, Hazard Center  
 7450 Hazard Center Drive  
 San Diego, CA 92108

Fees:

**Early Bird Member prices**

- All Day Workshop and Luncheon: \$80.00
- Luncheon: \$30.00
- Morning or Afternoon Workshop: \$45.00 each
- Morning Workshop and Luncheon: \$75.00

**Early Bird Non-member prices**

- All Day Workshop and Luncheon: \$130.00
- Luncheon: \$45.00
- Morning or Afternoon Workshop: \$75.00 each
- Morning Workshop and Luncheon: \$120.00

*Prices increase \$10 after Early Bird Deadline*

To register log on to [www.afpsd.org](http://www.afpsd.org)

Special thanks to Point Loma Nazarene University, who has graciously sponsored this event



**POINT LOMA**  
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**ABOUT KENT DOVE:**

During a time of unprecedented change and challenge for the nonprofit sector, the San Diego Chapter of AFP is extremely pleased to present Kent Dove, CFRE as the speaker at its specially expanded March program.

Kent’s fundraising career has spanned five decades. In that time he has developed comprehensive, integrated development model that has helped nonprofits create programs that have grown exponentially and allowed them to sustain that growth over time. Kent will blend fundraising basics with cutting-edge trends on changes in donor attitudes to help San Diego fundraisers find success in their own organizations.